

## Price List

### Black & White adverts

<b>Eighth page</b>	<b>£17</b>
<b>Quater page</b>	<b>£30</b>
<b>Half page</b>	<b>£52</b>
<b>Full page</b>	<b>£90</b>

### Colour Adverts

<b>Quarter page</b>	<b>£38</b>
<b>Half page</b>	<b>£70</b>
<b>Full page</b>	<b>£120</b>

<b>Front cover</b>	<b>£220</b>
<b>Back cover</b>	<b>£150</b>
<b>Inside front cover</b>	<b>£140</b>
<b>Inside back cover</b>	<b>£130</b>

**Discount for advertising in both magazines - 10%**

### Discount for advertising in 3 issues - 15%

#### Black & White adverts

Eighth page	£43.35	(£14.45 per ad)
Quater page	£76.50	(£25.50 per ad)
Half page	£132.60	(£44.20 per ad)
Full page	£229.50	(£76.50 per ad)

#### Colour Adverts

Quarter page	£96.90	(£32.30 per ad)
Half page	£178.50	(£59.50 per ad)
Full page	£306	(£102 per ad)

Back cover	£382.50	(£127.50 per ad)
Inside front cover	£357.00	(£119.00 per ad)
Inside back cover	£331.50	(£110.50 per ad)

**Discount for advertising for a full year - 20%**

**A further 10% discount is offered for booking in more than one magazine ie Shelf Life Northowram News, Wyke Awake.**